



# WINEFRAUD.com



## WineFraud & Counterfeiting Presentation & Authentication Training Levels I & II

21-22 October, Grand Hyatt, Hong Kong

**Do you work with fine and rare wine?**

**Are you a consumer or collector of fine and rare wine?**

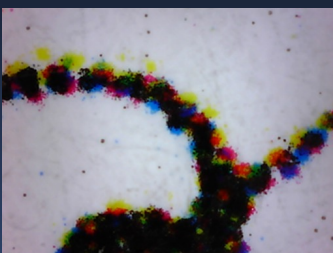


If you answered yes to either of these questions – our Wine Fraud and Authentication seminar is for you.

For less than the cost of a counterfeit bottle, you can learn to spot fakes and ask the questions that help avoid bad purchases.

The intensive Authentication Training focuses on classic tells and new counterfeit techniques using real world examples. We demonstrate what to look for in assuring both authenticity and the health of bottles.

Learn to  
differentiate  
between  
authentic and  
counterfeit ink  
and print.



Learn false  
ageing  
techniques &  
the  
importance  
of label  
information.





## Seminar Details

### 21<sup>st</sup> 9:30-12:30: Wine Fraud and Counterfeiting Presentation (US\$650)

A fast-paced introduction to the multifaceted world of Wine Fraud including theft, black markets, adulteration, investment fraud schemes and the many kinds of bottle counterfeiting.

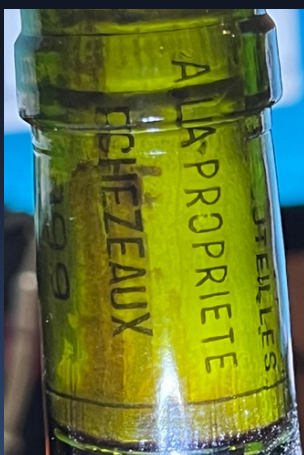
### 21<sup>st</sup> 1:30-4:45: Authentication Training Level 1 (Pres + Level I US\$2250)

Attendees are encouraged to bring a bottle for the hands-on workshopping using their authentication starter kits.

### 22<sup>nd</sup> 9:30-4:45: Authentication Training Level II (Full 2-day seminar US\$5,400)

Targeted to members of the fine and rare wine trade, collectors who are looking to protect themselves from bad investments, and anyone thinking of becoming an authenticator, Authentication Training Level II is a full day of in-depth instruction, invaluable information and extensive hands-on practical inspection. Attendees are encouraged to bring 2-3 bottles to use in workshopping.

Participants gain a thorough understanding of the authentication process and by the conclusion of the seminar and should begin to have a grasp on the steps of authentication process and ins-and-outs of fine and rare bottle inspection.



Learn to differentiate inked vs branded cork markings, and when and where each are appropriate.



Learn what antifraud to look for from major producers – including some counterfeit examples of antifraud and how to distinguish between them.



Pastries and coffee tea served in the morning with beverage service all day.  
Lunch & Authentication starter kit included for Level I & II attendees.

*Each seminar is a prerequisite for the next*

*Attendee work history and two professional references are required for admission into the course.*